

## **REMARKS**

Applicant is in receipt of the Office Action mailed July 27, 2004. Applicant has cancelled claims 20, 33-51, 103-109, 111-149, 154, 158, 164-166, 168, and 170-195 without prejudice or disclaimer to the subject matter recited therein. Reconsideration of the present case is earnestly requested in light of the following remarks.

### **§112 Rejections**

Claims 1-195 were rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to point out and distinctly claim the subject matter of which Applicant regards as Applicant's invention.

The Office Action asserts: "In the examiner judgement [sic], one hundred (100) claims are sufficient to properly define applicant's invention. Applicant is required to select certain claims, not to exceed one hundred for examination on the merits."

As noted above, Applicant has cancelled claims 20, 33-51, 103-109, 111-149, 154, 158, 164-166, 168, and 170-195 without prejudice or disclaimer to the subject matter recited therein. Accordingly, Applicant respectfully submits that Applicant's Application currently includes ninety seven (97) claims.

Claims 1-19 are directed to "a method of providing geographic-based promotion information to a computing device operated by a user". This grouping of claims includes one independent method claim.

Claims 21-32 are directed to "a method of providing geographic-based advertisement information to a computing device operated by a user". This grouping of claims includes one independent method claim.

Claims 52-57 are directed to "a method of providing geographic-based promotion information to a user of a computing device". This grouping of claims includes one independent method claim.

Claims 58-63 are directed to "a method of providing geographic-based advertising information to a user of a computing device". This grouping of claims includes one independent method claim.

Claims 64-75 are directed to "a geographic-based promotion system". This grouping of claims includes one independent system claim.

Claims 76-86 are directed to “a geographic-based advertisement system”. This grouping of claims includes one independent system claim.

Claims 87-90 are directed to “a carrier medium for carrying signals in a geographic-based promotion system”. This grouping of claims includes one independent carrier medium claim.

Claims 91-102 and 110 are directed to “a carrier medium for carrying signals in a geographic-based advertisement system”. This grouping of claims includes two independent carrier medium claims, claims 92 and 110.

Claims 150-153, 155-157, and 159 are directed to “an advertisement provider system for providing geographic-based advertisement information for a computing device”. This grouping of claims includes one independent system claim.

Claims 160-163, 167 and 169 are directed to “a promotion provider system for providing geographic-based promotion information for a computing device”. This grouping of claims includes one independent system claim.

Applicant respectfully submits that the pending claims are allowable.

Applicant respectfully request removal of the §112 rejections.

## CONCLUSION

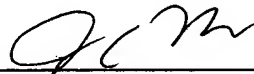
Applicant submits the application is in condition for allowance, and an early notice to that effect is requested.

If any extensions of time (under 37 C.F.R. § 1.136) are necessary to prevent the above referenced application(s) from becoming abandoned, Applicant(s) hereby petition for such extensions. If any fees are due, the Commissioner is authorized to charge said fees to Meyertons, Hood, Kivlin, Kowert & Goetzel PC Deposit Account No. 50-1505/5285-00108/JCH.

Also enclosed herewith are the following items:

- ☒ Return Receipt Postcard
- ☐ Request for Approval of Drawing Changes
- ☐ Notice of Change of Address
- ☐ Check in the amount of \$            for fees (        ).
- ☐ Other:

Respectfully submitted,



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